



[parkwaylittleleagued7@gmail.com](mailto:parkwaylittleleagued7@gmail.com)  
[parkwaylittleleaguesacramento.org](http://parkwaylittleleaguesacramento.org)

*Parkway Little League was founded in 1956 to give the children in South Sacramento an opportunity to participate in a wholesome, family oriented activity. Since that time thousands of young boys and girls have benefited from the many men and women who have selflessly donated their time and skills to teach sportsmanship, teamwork, commitment and perseverance. Parkway Little League continues to serve the families in South Sacramento, Laguna, Elk Grove and surrounding areas.*

Attention:

We are writing to you on behalf of the Parkway Little League Board of Directors. Parkway Little League *is* strictly a nonprofit organization, meaning **ALL** funds go directly back into our sport. We operate solely on the backs of our many great volunteers and parents as well as corporate/community sponsors. We are contacting you to discuss the opportunity for corporate/community sponsorship assistance.

Parkway Little League continually strives to make our league one of the easiest for parents and children to access through a variety of measures. Some of which include:

- We provide levels of play for ages ranging from: Boys 4 to 14 and Girls 4 to 16 (Tee Ball, Minor Coach Pitch, Minor- Player Pitch, Majors and Juniors);
- Online registration
- Reasonable registration costs
  - o 2017-2021 Seasons Registration Cost only \$65 for all divisions of play
    - Included a hat, uniform shirt, and participation award
- Complimentary Equipment Use (Parkway Little League provides all necessary equipment for every registered player)

In order to keep our cost the lowest in South Sacramento, we need your help. Just like many youth sports these days, baseball registration and equipment costs are escalating quicker than most families can afford. From league fundraisers to snack bar sales, we at Parkway Little League continually try to ease this burden with a wide range of fundraising initiatives. All money generated from raffles, movie night events, etc., provide us with the necessities to keep baseball alive in South Sacramento. However, to help it THRIVE in South Sacramento, we need assistance through corporate/community sponsorships and to work together to build community partnerships.

Heading into the 2022 season, Parkway Little League is planning a much needed field upgrade. In 2017, the school district which we share the property with, demolished our 3<sup>rd</sup> field to make a parking lot for the neighboring elementary school. Although the parking lot was needed, it took away a playing field from our league. Right now we have our Tee Ball division playing in the grass area left over from the construction. We would like to build a small replica of our Minor/Major fields for our



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youngest players. We also would like to renovate our dugouts for Softball field with shade and a new scoreboard.

While working to achieve this goal, Parkway Little League continues to keep safety its top priority. The ongoing process of equipment replacement, maintenance and certification is of utmost importance.

Four years ago, the Parkway Little League facility was in the basement of the South Sacramento baseball community. We have come a long way since then but is also in need of some much needed renovations. Our children have a great time giving everything they have while playing baseball. In 2019, Parkway Little League brought a championship banner home for the first time in 24 years in baseball. In return, Baseball and Softball helps build the skills that will inevitably serve them well moving forward in life. Sportsmanship, communication skills, teamwork, accountability, responsibility and respect are all by-products of participation. Baseball and Softball has always been described as the ultimate team game and a metaphor for life. It takes a whole team working together to achieve success. A community is the same way. When we work together and help each other, no goal is beyond reach.

In closing, Parkway Little League greatly appreciates any consideration and assistance your organization may choose to help us with and we look forward to any partnerships in the future. We are a 501c3 Non Profit Organization. We will provide the necessary documentation for tax purposes if you agree to support us.

Thank you for your time and consideration,

***2022 Parkway Little League Board of Directors***



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## Sponsorship Levels

- Parkway Hall of Fame:** SCOREBOARD SPONSORSHIP (\$3000. Per Year)
- Grand Slam:** \$1000+ - Placed of Large Forever banner Recognition with link on our website
- Home Run:** \$500-\$1000 - Large banner, Recognition with link on our website
- Triple:** \$250-\$499 - Medium banner Recognition with link on our website
- Double:** \$100-\$251 - Added to list of sponsors on 2020 Sponsor Banner
- Single:** (Product Donation)

Description of donation: \_\_\_\_\_  
Website Recognition & Added to list of sponsors on 2020 Sponsor Banner

Please fill out and send to:  
Parkway Little League  
P.O. BOX 231217  
Sacramento, Ca 95823

<p><b>Company:</b> _____</p> <p><b>Address:</b> _____</p> <p><b>City:</b> _____ <b>State:</b> _____ <b>Zip:</b> _____</p> <p><b>Contact:</b> _____</p> <p><b>Email:</b> _____</p>
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